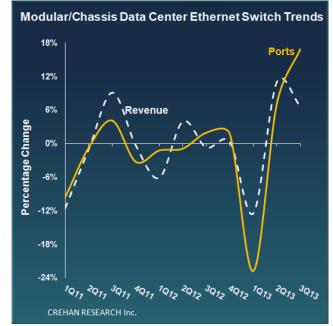
Modular Ethernet Switches Propel Data Center Growth, According to Crehan Research

Cisco Holds Strong Data Center Share Lead with Nexus 7000 Platform

SAN FRANCISCO, CA, December 3, 2013 — Strong shipment and revenue growth in the modular or chassis-based segment propelled the data center Ethernet switch market to new highs in 3Q13, according to a report from <u>Crehan Research</u>. The report shows that after some past underperformance compared to

other major data center Ethernet switch segments, modular data center switches posted a second consecutive quarter of robust growth (see accompanying figure). According to the report, Cisco continues to hold a strong market share leadership position in this segment on the strength of its current flagship modular data center Ethernet switch, the Nexus 7000.

"A strong upgrade cycle in server access Ethernet switches has driven demand for modular Ethernet switches in data-center network aggregation and core deployments,"



said Seamus Crehan, president of Crehan Research. "Furthermore, a recent flurry of exciting new product introductions with attractive throughput, pricing and port densities in conjunction with software-defined feature sets has reinvigorated interest in this segment," he said. "These modular data center product introductions include Arista's 7300X and 7500E, Cisco's Nexus 7700 and 9500, HP's FlexFabric 11900 and 12900 and Juniper's EX9200 core switch."

With its mid-year long-range data center switch forecast, Crehan predicted that these types of next-gen product introductions would start to drive data center networking beyond the current 10 gigabit era.

About Crehan Research Inc.

Crehan Research Inc. produces reports with very detailed statistics and information on the Data Center Switch and Server-class Adapter & LOM/Controller markets. The company's reports are supported with

rich insights and context to deliver increased value. For more information about Crehan Research Inc. email info@CrehanResearch.com, phone 650-273-8400, or visit www.CrehanResearch.com.

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